



RULES AND REGULATIONS FOR THE STUDENT COMPETITION

called „Ogarnij BIG DATA z Żabką”
(hereinafter referred to as “Rules and Regulations”)

Article 1

PRELIMINARY PROVISIONS

1. The competition is run under the name of „Ogarnij BIG DATA z Żabką” (hereinafter called “Competition”) and it is targeted at students studying in such fields of studies as for example IT and econometrics, computer science, mathematics and other related fields.
2. The Organiser of the Competition is Żabka Polska sp. z o.o. with registered office in Poznań (61-894), Plac Andersa 7, entered into the Register of Entrepreneurs of the National Court Register kept by District Court in Poznań Nowe Miasto and Wilda, VIII Commercial Department of the National Court Register, under KRS number 0000636642, using the NIP number of 5223071241 and REGON code 365388398 (hereinafter referred to as Organiser).
3. The Competition Participant may be any full-time or extramural student, in first or second degree university education (hereinafter called “Participant”) who enters the project in a team of maximum 3 people (hereinafter called “Team”).
4. The Competition begins on 1 March 2019 and ends on 31 October 2019 (hereinafter referred to as “Competition Period”).
5. The competition is not a game of chance within the meaning of the Gambling Law dated on 19 November 2009 (Journal of Laws of 2009, no. 201 item 1540 as amended).

Article 2

COMPETITION PARTICIPATION RULES

1. The overall objective of the Competition is to promote the Organiser’s company in student communities and to build a positive image of the Company having highly-specialised analytical solutions, by encouraging students to solve an analytical problem defined by its participants on the basis of matters suggested by the Organiser.
2. In order to participate in the Competition Teams should meet all of the following terms and conditions:
 - enter the project no later than on 31 March 2019. The participation entry is effective on the date of entry delivery to the Organiser.
 - the complete entry should be sent in the form of a presentation (ppt, pptx, pdf, doc, docx) via the website www.ogarnijbigdata.pl dedicated to the competition, subject to a condition whereby the presentation should not be larger than 10 MB and its volume should not exceed 10 A4 pages and/or 9,000 characters including spaces, or 30 slides in the case of Power Point presentations. The required content of the presentation submitted for project entry is defined in **Article 3**, (2) hereof;
 - together with uploading the entry to the website www.ogarnijbigdata.pl, participants shall fill in the entry form and accept the Rules and Regulations available on the above-mentioned website, and commit in writing to keep all data provided by the Organiser in the framework of the Competition confidential. All members of the

team shall approve the Rules and Regulations and the commitment.

3. Entries which do not fulfil the conditions referred to in section 2 above shall not be accepted in the Competition.
4. The Organiser shall not be responsible for incorrect entries or those submitted after the deadline.
5. Competition entries containing contents which are not consistent with accepted principles of morality, or violate the rights of third parties shall not be accepted.
6. The Organiser shall not be responsible for entries submitted by non-eligible persons.
7. Each Team has the right to submit one entry and each Participant may be a member of one Team only.
8. By joining the Competition, Participants assert that:
 - they are authors of the idea presented in their entry, understood as a piece of work in the meaning of the Act dated on 4 February 1994 on copyright and related rights (consolidated text - Journal of Laws of 2006, item 631, as amended).
 - hold and all rights to the idea submitted to the Competition, including copyright and in particular the rights for reproduction, distribution and publication;
 - these rights are not subject to any limitation or liability;
 - the entry does not violate the applicable law or any third party rights, including in particular copyright, related rights, industrial property rights or personal rights of third parties.
 - they have obtained all third party permissions to make the entry in keeping with the Rules and Regulations (including those from the entities which provide data).
9. By sending its entry to the Organiser, the Team shall become liable for any violation of third party copyright and related rights, or any of their personal rights.
10. Participants are obliged to read and understand the Rules and Regulations.
11. By joining the Competition Participants accept the conditions described in the Rules and Regulations.
12. By sending the Competition entry the Team permits the Organiser to use the content of the entry to: run the Competition, evaluate the submitted projects, publish the Competition results and use the results of the projects and its outcomes in business activity taken by the Organiser, including commercial purposes, and to modify and develop the submitted project following the transfer of copyright over the Project to the Organiser (in writing).

Article 3

COMPETITION RULES AND PROCESS

1. The Competition is divided into two stages.
2. Stage 1 involves the submission of Participation Applications by 3-member Participant Teams via the dedicated website www.ogarnijbigdata.pl. The project team submits its application to join the Competition by sending the Organiser a presentation containing the following:
 - a) project theme and a description of the problem which the Team would like to solve;
 - b) description of the intended method to carry out the project (proposed analytical methods, the scope of data used, and IT tools applied, as described in detail in section 3 below);
 - c) the framework schedule of project implementation

3. The description of project implementation should consist of three parts:

• (1.)	IT – configuration description of the analytical environment in the cloud	
	o setting up the analytical database (analytical cluster), pulling data for analysis	
	o running data transformation	
	o optimization of the database structure for speed of query execution	
• (2.)	Econometrics (Data science) - the method of socio-economic issue analysis using AI methods	
	o application of statistical tools (R, Python) for data analysis;	
	o building the analytical model and analysing the economic and/or social issue;	
• (3.)	Presentation:	
	o explanation of the way to present problem solution (e.g. PowerBI, Shiny);	
	o . o Explanation of the benefits for the Organiser / community.	

4. Examples of research problems and the scope of data which the Organiser may provide are detailed on the website www.ogarnijbigdata.pl.

5. From all entries submitted in the first stage of the Competition, the jury will select 5 best finalist projects, which will take part in the second stage of the competition.

6. Selection of the best five projects from all the submitted presentations will be made by the Jury made up of the following persons: Tomasz Blicharski (Vice-president of the Management Board of Żabka Polska in charge of Finance and Development), Norbert Gajor (BI Team Manager in Żabka Polska), Michał Purczyński (Advanced Analytics Director in Żabka Polska), Damian Graczyk (IT-BI/BO Systems Development Specialist), UEP Professor dr hab. Marcin Anholcer.

7. Stage 2 of the Competition envisages the practical implementation of 5 projects with the use of real data provided by the Organiser or collected independently by the Team from publicly available sources, as well as presentation of the results:

a. For the purposes of project implementations the Organiser will provide, on its server, necessary data to carry out the planned analyses (subject to a condition that their scope does not go beyond the scope presented on the website www.ogarnijbigdata.pl , subpage “Data”) and it will give the Project Team members

access rights to those data.

b. Each Participant of Stage 2 of the Competition shall sign a confidentiality agreement related to the data received for the purposes of project implementation.

c. Under the supervision of the supervisor named by the Organiser, Participants shall implement their projects in keeping with the methodology described in their entry (section 3 above).

d. The Jury shall assess the submitted projects and classify two or three of them for presentation to the Organiser’s Management Board.

e. The Jury will select the winner during its meeting.

f. Prizes will be awarded by the Management Board of the Organiser of the Competition.

Article 4

COMPETITION PRIZES AND THEIR AWARDING RULES

- a. 1. The following prizes have been envisaged for Competition Participants:
 - a) for winning the first place: each member of the Team shall be awarded a trip to Silicon Valley in the USA, worth PLN 10,000 as well as a financial prize of PLN 5,000 for expenditures during the trip, and an additional financial award of PLN 1,667 which the Organiser will use to pay income tax on awards and prizes on behalf of the Participant. The trip for the Participants in the winning team must be organised simultaneously during their joint travel.
 - b) for winning the second place: each member of the Team shall be awarded a financial prize of PLN 6,000 and an additional financial award of PLN 667.00 which the Organiser will use to pay income tax on awards and prizes on behalf of the Participant;
 - c) for winning the third place: each member of the Team shall be awarded a financial prize of PLN 3,000 and an additional financial award of PLN 333.00 which the Organiser will use to pay income tax on awards and prizes on behalf of the Participant;
 - d) for winning the fourth and fifth place: each member of the Team shall be awarded a financial prize of PLN 2,000 and an additional financial award of PLN 222.00 which the Organiser will use to pay income tax on awards and prizes on behalf of the Participant;
2. The total value of prizes awarded in the competition shall be PLN **93,333.00**.
3. The Competition prizes will be awarded in keeping with the applicable tax law regulations.
4. The Organiser may withhold the awards and prizes tax levied on the financial prize being part of some awards in the Competition and pay it to the Tax Office in keeping with the applicable legal regulations.
5. One Participant may win one prize in the Competition.
6. Competition winners shall not be entitled to object against specific qualities of the prize, to obtain its financial equivalent or transfer their rights to get the prize to third parties.
7. The Jury will select the winners by 28 June 20019.
8. In the assessment of the entries, the Jury will be guided by the criterion of creativity and originality, but first and foremost it will focus on:
 - a. The benefit for the company or community stemming from the project implementation (financial / economic / functional or social benefit)
 - b. The problem solved: its complexity, relevance for the company or society
 - c. Creative approach to the analytical methods
 - d. IT methods used
9. In the event that a minimum number of entries are not submitted (i.e. less than three entries) unused prizes will remain the Organiser's property.

Article 5

INFORMATION ABOUT THE WIN AND AWARDING THE PRIZES

1. Within 7 (in words: seven) working days after the Competition winners are selected, the Organiser will inform them about the win by sending short text messages SMS (to numbers entered in the application form).



2. Cash prizes will be transferred to bank accounts named by the winners, and the trip to Silicon Valley awarded to the winning team will take place in the period established by the Organiser, however it will not be later than 3 months after the announcement of the competition results.
3. The payment of all the prizes and the organisation of the trip (the main prize) will take place no later than by the end of the Competition Period (31 October 2019).

Article 6 COMPLAINTS PROCEDURE

1. Each and every Participant of the Competition may file a complaint related to the Competition process and participation; the complaint should be sent in writing to the Organiser, who will handle the matter.
2. The Participant will be notified in writing of the way his or her complaint has been handled within 14 days (in words: fourteen) after the date the Organiser receives the complaint.
3. The basis for handling any complaint is the Rules and Regulations and generally applicable provisions and regulations of the Polish law.
4. The Participant has the right to pursue his or her claims in a court of law.

Article 7 PERSONAL DATA PROCESSING INFORMATION

1. The controller of the Participant's personal data is Żabka Polska sp. z o.o. with registered office in Poznań, Pl. Władysława Andersa 7, 61-894 Poznań.
2. The controller may be contacted by sending an email to sekretariat@zabka.pl, filling in a contact form at <https://zabka.pl/pl/o-zabce/kontakt>, by phone on + 48 618 563 700, or by letter sent to the controller's registered office address.
3. The controller has appointed a data protection officer, whom each and every Participant may contact by sending an email to: IOD@zabka.pl or by writing a letter to the controller's registered office. Data Protection Officer can be engaged on any matters related to personal data processing or exercising one's rights related to data processing.
4. The Participants' personal data will be processed for the following purposes:
 - (a) organisation of the competition called „Ogarnij BIG DATA z Żabką”
 - (b) fulfilment of the controller's legal obligations linked to the payment of tax on awards and prizes in the Competition
5. The legal basis for processing the Participants' personal data is:
 - (a) necessity to perform the Agreement – in the scope defined in section 4 (a).
 - (b) compliance with a legal obligation to which the controller is subject – in the scope defined in section 4 (b).
6. The legal obligation to which the Controller is subject results from the following legal regulations:

The Act dated on 26 July 1991 on Natural Persons' Income Tax, Journal of Laws Dz.U.2018.200
7. Personal data may be transferred to processors who act upon the Controller's order:
 - Providers of IT services,
 - Marketing agencies,



- Forwarding and transport companies, couriers, hauliers

8. To the extent that the Participant's personal data are processed pursuant to the agreement, personal data will be processed for the duration of the agreement. The period of personal data storage may be extended each time by the statute of limitation, if personal data processing is necessary for the recovery of possible claims or to prevent any such claims on the part of the controller.

9. To the extent that the Participant's personal data are processed pursuant to a legal obligation to which the controller is subject, personal data will be processed for a period that is necessary to fulfil that legal obligation. The period of personal data storage may be extended each time by the statute of limitation, if personal data processing is necessary for the recovery of possible claims or to prevent any such claims on the part of the controller.

10. Participants have the right to access their data, and the right to demand their rectification or erasure, or to restrict their processing.

11. The Participant is also entitled to lodge a complaint with the President of the Personal Data Protection Office or a supervisory authority dealing with personal data protection in the EU member state of the Participant's habitual residence, place of work or place of the alleged violation, if the processing of the Participant's personal data violates the applicable regulations.

12. Giving personal data for the purpose described in section 4 (a) is necessary for participation in the Competition - participation in the Competition is not possible without providing personal data.

13. Giving personal data for the purpose described in section 4 (b) is obligatory, as it results from the legal grounds referred to above.

Competition Rules and Regulations can be obtained in the Organiser's registered office or on the website www.ogarnijbigdata.pl