

Privacy Policy for „Ogarnij BIG DATA z Żabką”

Article 1 – General principles

- 1 This Privacy Policy defines the rules for the collection, processing and use of personal data collected through the www.ogarnijbigdata.pl website. (hereinafter called: “Website”).
- 2 The User is any natural person who enters his or her work in the Competition via the Website or uses the contact form.
- 3 Provision of personal data by the User is always his or her voluntary decision. However, disagreement to personal data processing prevents the competition entry from being accepted or the contact form from being used.
- 4 Persons who enter their work in the Competition or use the contact form are requested to provide data which are necessary for their application or contacting the Controller. For the purposes of service facilitation, the User may provide additional data and thereby agree to their processing. Such data can be erased at any time.
- 5 Additional information may be collected in the process of using the Website, and in particular: the IP address assigned to your computer or the external IP address of the Internet service provider, domain name, browser type, access time, the type of operating system.
- 6 Navigation data may also be collected from Users, including information about the links and references which the User decides to click on or about other activities taken on the Website.

Article 2 – Cookie mechanism, IP address

- 1 The Website uses small files called ‘cookies’. Cookies are saved on the Website user’s computer by Żabka Polska Sp. z o.o. via the Website, if it is permitted by the User’s web browser. A cookie file usually contains the name of the domain from which the cookie comes, its ‘expiration date’ and an individual randomly chosen number identifying the file. Information collected by these types of file help adjust the services offered by Żabka Polska Sp z o.o. to individual preferences and actual needs of persons visiting the Website. It also makes it possible to produce general statistics of viewing the information presented on the Website.
- 2 Żabka Polska Sp. z o.o. uses two types of cookie files:
 - a) session cookies: they are removed from the memory of the user’s device after the end of a specific browser session or when the computer is shut down. The mechanism of session cookies does not allow for the collection of any personal data or other confidential information from the User computers;
 - b) persistent cookies: these are stored on the hard drive of the User’s computer and remain there until they are deleted.
- 3 Żabka Polska Sp. z o.o. uses its own cookies for analysis and research, for auditing the viewing figures, and in particular to create anonymous statistics which help understand the way Users use the Website, which makes it possible to improve the structure and content of the Website.
- 4 Żabka Polska Sp. z o.o. uses external cookies in order to:
 - a) collect general and anonymous statistical data via analytical tools provided by Google Analytics (external cookies administrator: Google Inc with registered office in the USA);
 - b) present a map showing the location of Żabka Polska Sp. z o.o. office on the Website, using the internet service of maps.google.com (external cookies administrator: Google Inc with registered office in the USA);
 - c) popularise the Website via the social service facebook.com (external cookies administrator: Facebook Inc with registered office in the USA or Facebook Ireland seated in Ireland);
 - d) display advertisements that are adjusted to User preferences with the use of the Internet ad serving tool DoubleClick.net (external cookies administrator: Google Inc with registered office in the USA);

- e) present the Reliable Rules and Regulations Certificate (Certyfikat Rzetelny Regulamin) (or other available in the service) via the web service rzetelnyregulamin.pl (external cookies administrator: B2B Consulting Sp. z o.o. seated in Warsaw).
- The cookie mechanism is safe for Website Users' computers. In particular, it is not possible for viruses or other unwanted software or malware to reach Users' computers this way. Nevertheless, Users can restrict or deny access of cookie files to their computers in their web browsers. In the event that Users use this particular option, the use of the Website will be possible, except for its functionalities which, because of their nature, require cookies.
 - Below we present how the settings of popular web browsers can be changed with regard to cookie file applications:

[Internet Explorer](#)

[Mozilla Firefox](#)

[Chrome](#)

[Safari](#)

[Opera](#)

Article 3 – Questions and reservations

- Users may send their questions and reservations regarding the Privacy Policy to the following address: iod@zabka.pl
- The Privacy Policy may change of which the Controller will notify Website Users by publishing the new text of this document on the website www.ogarnijbigdata.pl

Article 4 – Privacy Policy amendments

- The Privacy Policy is reviewed on an on-going basis and may be updated as required. In the event that the Privacy Policy is updated, the User will be notified by clear information displayed on the Website.
- This current version of the Privacy Policy was approved on and took effect from 1 March 2019.